

HEALTH & NATION BUILDING

JOSEF LEBOVIC GALLERY

CL512

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Health & Nation Building

This catalogue brings together a group of works that trace the visual language of instruction, persuasion, and control from the early nineteenth century to the late twentieth. From convict engravings to public health posters and political protest, each image reflects a moment in which behaviour was shaped through print.

Early works tied to Australia's penal origins present a system defined by discipline and labour. Scenes of convict hulks, transportation, and colonial infrastructure do more than record history. They reinforce ideas of order, punishment, and imperial authority.



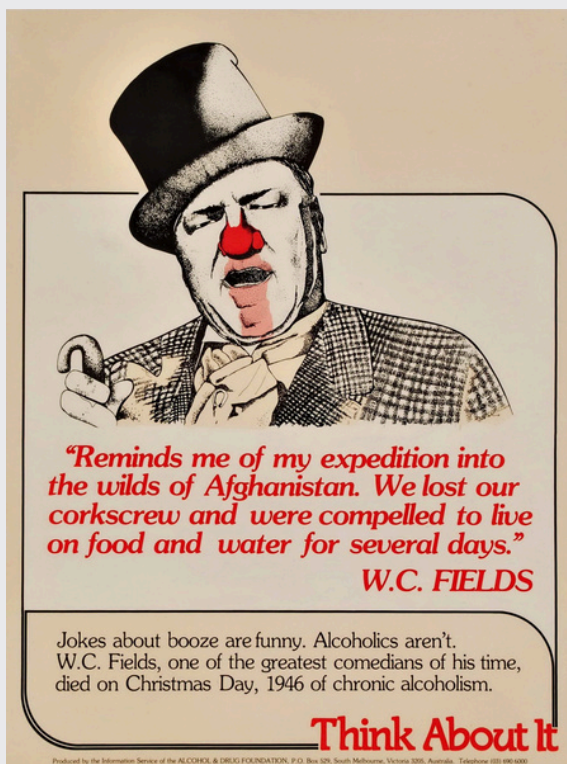
By the late nineteenth and early twentieth centuries, this language shifts. Advertising and medical imagery begin to merge, promoting hygiene, vitality, and self-improvement. Control becomes less overt, recast as aspiration. The body is no longer simply regulated but managed and optimised.



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Health & Nation Building

The mid-twentieth century sees the rise of mass public messaging. Posters addressing disease, safety, and civic duty adopt bold graphics and direct slogans. Designed for immediacy, they embed authority into everyday life, guiding behaviour through clarity and repetition.

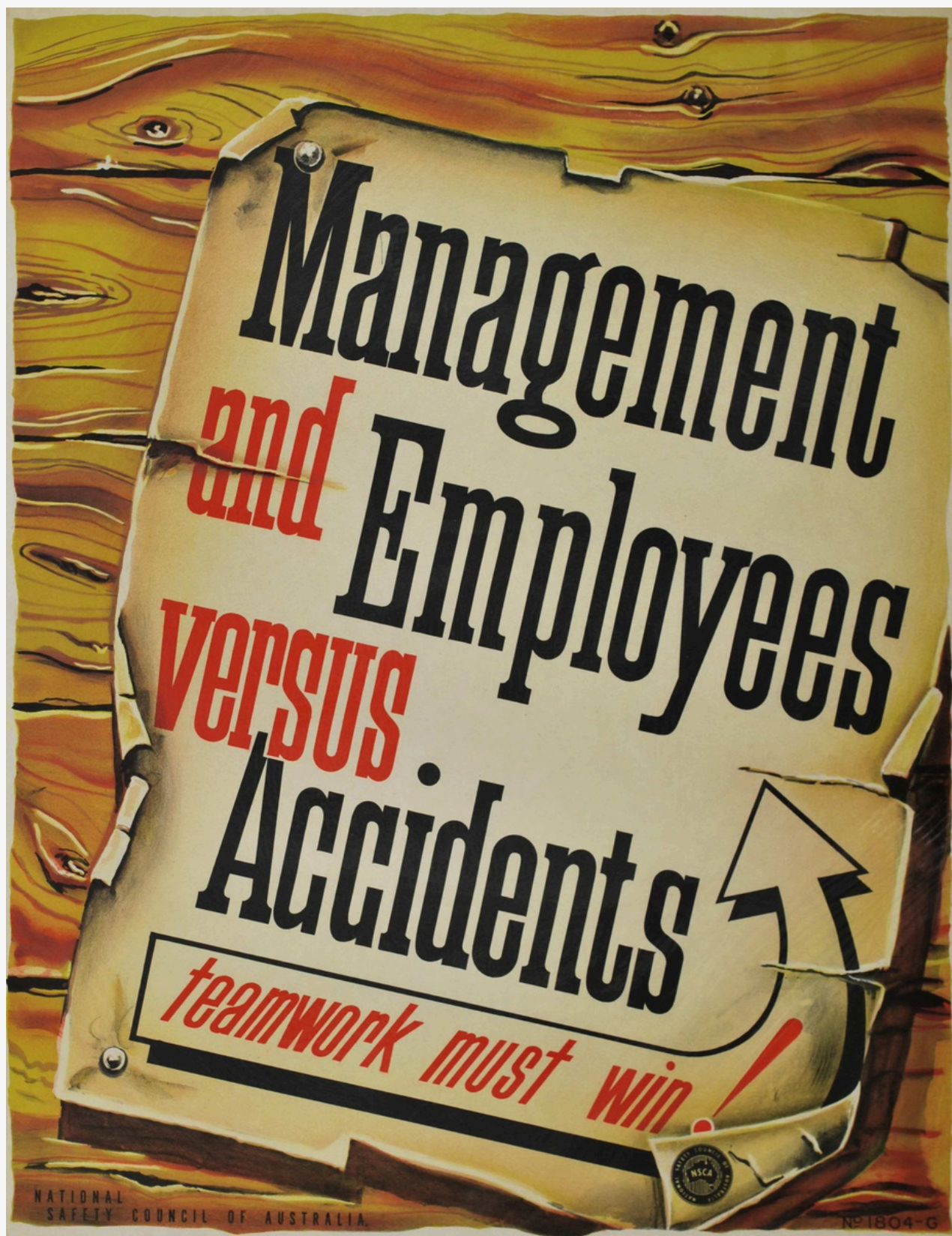


Alongside this runs a countercurrent of satire and dissent. Caricatures and protest works challenge official narratives, exposing tension within systems of control. By the late twentieth century, these voices shift the tone from instruction to resistance.

What unites these works is intent. Each seeks to influence, to guide, or to correct. Together they map a movement from coercion to persuasion, from command to conversation, while holding to a constant aim: shaping the individual within society.



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National Safety Council Of Australia Collection

c1950s–1960s. Fifteen (15) colour lithographs, “NSCA” logo and series number lower right to left, 62.7 x 49.2cm (each).

The posters cover work safety matters such as lifting, sharpening tools, storage, chemical spills, and teamwork. “Established in 1927 as a volunteer organisation concerned largely with accident prevention, the National Safety Council expanded to become a national search and rescue organisation in the 1980s.” Ref: NSCA. A detailed list is available on request.

\$7,500

CL197-72



New Panorama...A Startling Interrogation, [Emigration]

William Heath (British, 1795–1840).

1829. Hand-coloured etching and engraving, artist's monogram, title, date and publisher's line in plate below image, 24.6 x 35cm.

This image is held in the National Library of Australia with the following comment "[This is a] caricature criticising the British Government's policies on transportation and emigration to Botany Bay. Cartoon reflects the changing attitudes to the prospects of life in Botany Bay in [the] early 19th century. Features a prosperous family and a pickpocket purchasing tickets for viewing Augustus Earle's panorama of Sydney, exhibited at Barker's Panorama from 1828.

\$5,500

CL201-4



Convalescent

Oscar Binder (Austrian/Aust., 1873-1936).

c1900-1910. Colour lithograph in four sheets, signed in image lower left, 157 x 107.6cm.

Born in Vienna etcher and art teacher Oscar Binder initially studied art at the Brussels Academy. Before coming to Australia during the late 19th century he had a successful career as a portrait painter in London. Ref: The Argus, 11 Jan., 1936, p24. Rare early Australian billboard poster.

\$4,400

CL182-7



Phosphol. The Great Flesh And Fat Producer

Alfred Vincent (Aust., 1874-1915).

c1910. Colour lithograph in two panels, signed in image lower right, 148.6 x 102.2cm.

Text continues "Large bottles. All chemists. Jockey (to corpulent horse-owner): 'That's no use to us, Guv'nor!' Arbuckle, Waddell & Fawckner, Print., 20 McKillop St, Melbourne."

\$2,950

CL177-13



Enrol Now As A Blood Donor

c1940s. Colour process lithograph, 45.8 x 36.9cm. Linen-backed.

Text continues "Australian Red Cross Society. Blood means life. ARCS 261."
Held in NLA.

\$1,850

CL197-43



**Take Vincent's APC With Confidence For Headache
And Fatigue!**

c1950s. Colour lithograph in two sheets, 100.5 x 149.3cm. Repaired minor tears to old folds. Linen-backed.

Text continues "H&G Pty Ltd." Image includes surfing and sailing.

\$2,850

CL189-82



A View Near Woolwich In Kent, Shewing The Employment Of The Convicts From The Hulks

c1800. Hand-coloured engraving, text including title and number "51" in plate below image, 29.7 x 44.5cm.

Text continues "London. Printed for Bowles & Carver, no. 69, St Pauls Church Yard." Held in NLA; SLNSW. This image depicts prison hulks on the River Thames, showing convicts moving coal in wheelbarrows and driving piles. The hulks were mostly floating prisons which held convicts awaiting transportation to the colonies (including Australia). In the meantime, the hulks were usually moored near dockyards or garrisons where convicts were used as a ready-made labour force. Ref: SLM.

\$2,250

CL194-5



Look Before You Touch. Beware The Booby Trap!

1944. Colour process lithograph, signed "Rooke S.M.E." in image upper right, 75.8 x 50.8cm. Linen-backed.

Text includes "It may be the latch, or under a floor board. Opening that window may set it off. Mind the door, it's a trap." The War Office, 1944.

[Printed] for HM Stationery Office by Alf Cooke Ltd., Leeds and London. 51-384. G.S. Poster No. 20."

\$1,650

CL182-73



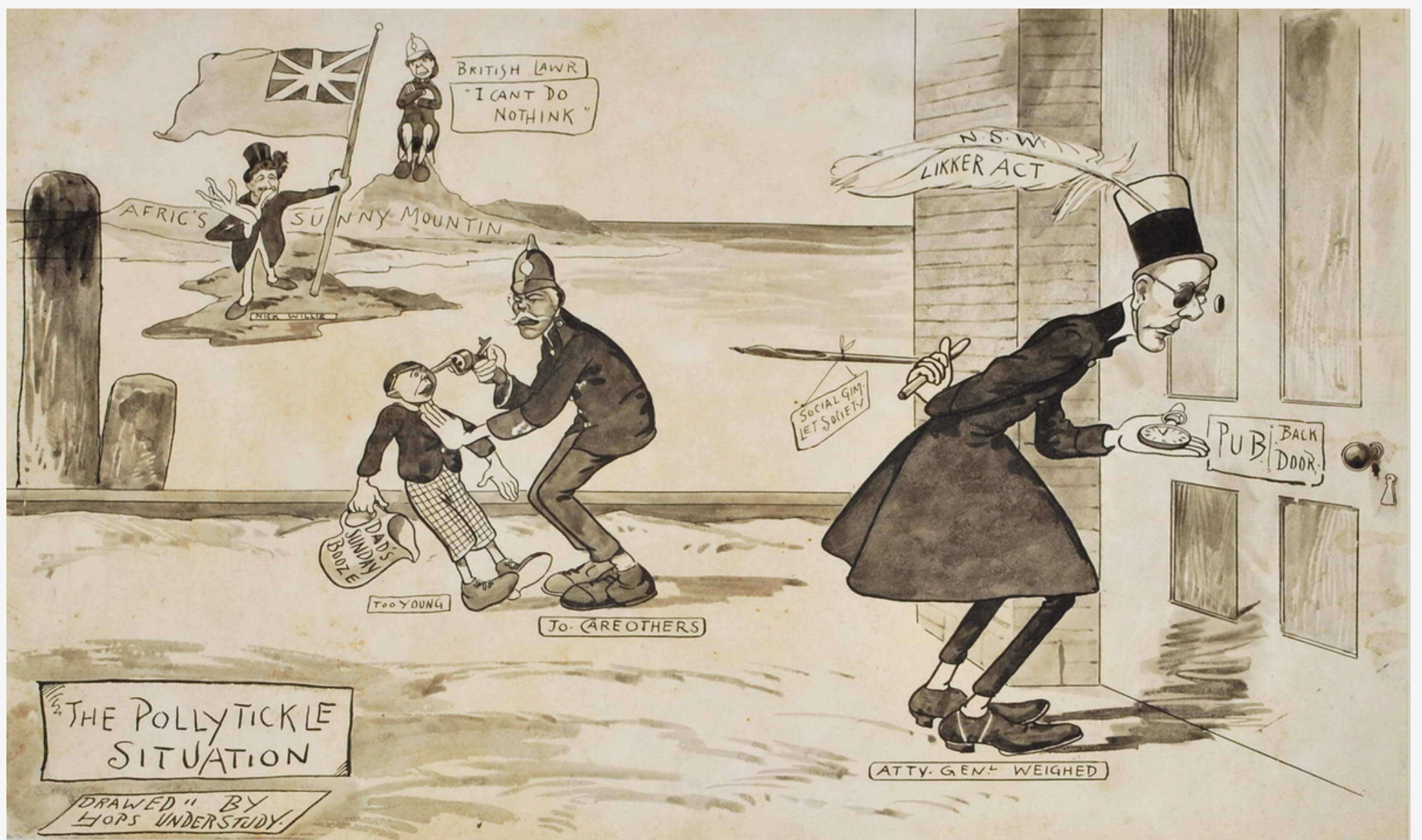
Bill Jones [Says] "Why Ride On An Ox Cart? Anyone Who Resents Constructive Criticism Retards His Own Progress"

c1920s. Colour lithograph, 70.5 x 54.8cm. Old creases. Linen-backed.

During the 1920s, a number of American companies produced motivational posters and cards to promote "industrial efficiency and ethical behaviour in the workplace.

\$1,350

CL200-10



The Pollytickle Situation

Livingston Hopkins (Amer./Aust., 1846-1927).

c1905. Ink and wash, signed "Drawed by Hops Understudy" lower left, 31.3 x 48.3cm.

Image shows the Attorney-General Sir Charles Gregory Wade "Weighed" with a quill in his hat labelled "NSW Likker [Liquor] Act", holding a pocket watch and auger with a "Social Gimlet Society" [Sydney Purity Association] placard. In the background a young boy holds a jug reading "Dad's Sunday Booze" while a police officer [NSW Premier Sir Joseph Carruthers] holds a gun to his head.

Charles Wade's Liquor (Amendment) Act of 1905 "was a victory for the temperance movement." Ref: ADB; Wiki.

\$1,650

CL194-95



You'll Be Transported When Your Lawful Wife Returns

c1855. Hand-coloured lithograph, title below image, 14.6 x 20.4cm.

Text reads "Published for the proprietor by S. Knights, Sweetings Alley, Cornhill. Standidge & Co. Litho, London."

There were 164,000 convicts transported from Great Britain to Australia from 1788 to 1868. Ref: Wiki.

\$1,450

CL181-47



Unfair Advantage. Bill Jones
[Says] “Knocking Off Before
Time Is Imposing On Good
Nature”

c1920s. Colour lithograph, 71.2 x 55.4cm. Linen-backed.

Text continues “Series 8, [#34].
 Copyright all countries. Printed in Eng.
 Parker-Holladay Co. (Eng.) Ltd.,
 Drayton House, Lond. WC1.”

\$1,350

CL200-11



Organize!
Smash The Police State

Marie McMahon (Aust., b.1953).

1978. Colour screenprint, “Earthworks
 Poster Collective” logo and date in
 image centre right, 75.5 x 56cm. Linen-
 backed.

Captions include “Law & order. Courier-
 Mail. Queensland Police. Profits.” Held
 in NGA. Image shows the then Premier
 of Queensland, Joh Bjelke-Petersen.

\$1,350

CL189-150



Bill Jones [Says] "Reputations Are Made Or Lost On Each Job – It Is Either All Right Or All Wrong"

c1920s. Colour lithograph, 71.1 x 55.3cm. Linen-backed.

Text continues "Series 8, [#26]. Copyright all countries. Printed in England. Parker-Holladay Co. (Eng.) Ltd., Drayton House, Lond. WC1."

\$1,350

CL200-12



Prevention Of AIDS. Everybody's Business

Bronwyn Bancroft (Australian, b.1958).

1992. Colour process lithograph, signed and dated in image lower right, 88.9 x 61.3cm. Linen-backed.

Text continues "The two people are housed in condoms where they are safe from potentially infectious body fluids which are indicated in the outer patterning. The central image normal lives without HIV infection through the use of condoms.

\$1,350

CL193-170



III Congreso Internacional De Enfermedades Del Torax (3rd International Congress Of Diseases Of The Chest).

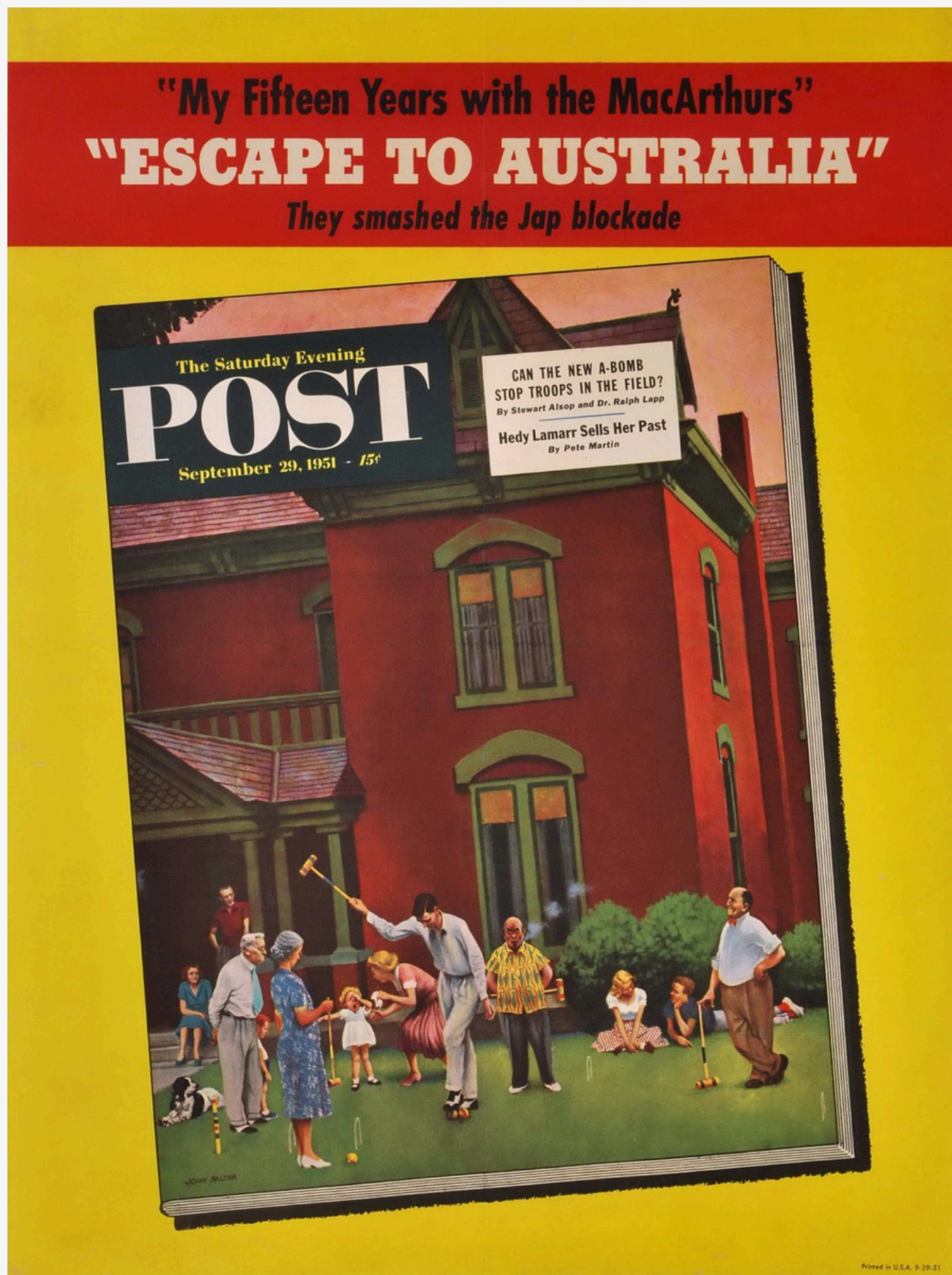
Francesc d'Assís Galí (Spanish, 1880–1965).

1954. Colour lithograph, signed in image lower left, 99.2 x 67.8cm. Linen-backed.

Born in Barcelona, Francesc d'Assís Galí was a Catalan painter and founder of a private art school. "Galí's painting leaned towards Modernism, after he went through a phase of Symbolism and Realism.

\$1,350

CL197-76



“Escape To Australia” [“Saturday Evening Post”]

John Falter (Amer., 1910-1982).

1951. Colour process lithograph, signed in image lower left, 72 x 55.4cm.
Linen-backed.

An illustrator for numerous major American magazines, John Falter’s first cover for The Saturday Evening Post (Sept., 1943) was a portrait of Benjamin Franklin (1706-1790), who is considered to be the founder of the magazine.

\$1,250

CL182-96

17



A Stitch In Time Saves Nine. Free Safe Vasectomy On Demand

Marie McMahon (Aust., b.1953).

1978. Colour screenprint poster, "Earthworks Poster Collective" logo and date in image upper left, 80.7 x 58.6cm. Linen-backed.

Text includes "Story by: a lot of women. Every kiss, every thrill from real life. 'Why should we women always be responsible for contraception? Wake up to yourself! Contraception is a political issue!'" Held in NGA.

\$1,100

CL179-112



No Condom – No Way!

Stephen Lees (Aust., b.1954).

1988. Colour screenprint, Redback Graphix logo in image lower right, 50.5 x 76cm. Framed.

Text continues "You can't cure AIDS, you can only be careful! Held in NGA,

\$1,100

CL200-137



Destroy That Dangerous Dummy.

Aileen Sidey (Aust., 1911–1999).

1934. Colour lithograph, signed in image upper right, 77.2 x 51.2cm.

This image appears to be part of a series of 18 posters issued during 1934 by the Department of Public Health, NSW. A poster, most likely this image, by Aileen Sidey was among those “commended” by the judges of the NSW Health Department’s poster competition held in 1934.

\$1,100

CL200-23



Disorder And Neglect Are The “Bosom Friends” Of Waste! Let’s Show Them The Door!

c1920s. Colour lithograph, 70.8 x 54.4cm. Linen-backed.

Text continues “Bill Jones. J. Weiner Ltd. Printed in England. Parker-Holladay Co. (England) Ltd. Drayton House, London, WC1, 17.” See item #18 re “Bill Jones” series.

\$990

CL182-22



Mistakes Smudge Good Records. Let's Avoid Them

c1920s. Colour lithograph, 71.1 x 55.6cm. Linen-backed.

Text continues "Bill Jones. Series 8. Copyright in all countries. Printed in England. Parker-Holladay Co. (England) Ltd. Drayton House, London, WC1, 40." See item #18 re "Bill Jones" series.

\$990

CL182-23



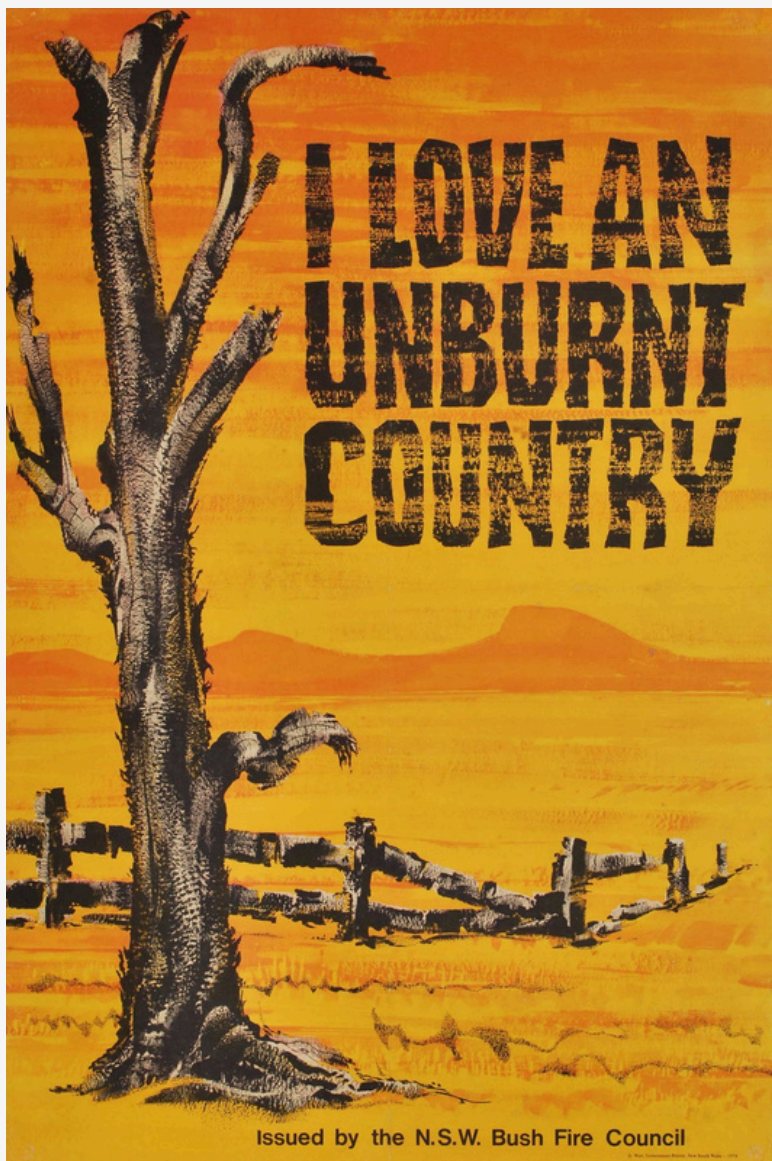
Wasted Energy Carries You "Round" In Circles. Planned Work Puts You Ahead

c1920s. Colour lithograph, 71.1 x 54.6cm. Linen-backed.

Text continues "Bill Jones. Series 8. Copyright in all countries. Printed in England. Parker-Holladay Co. (England) Ltd. Drayton House, London, WC1, 48." See item #18 re "Bill Jones" series.

\$990

CL182-24



I Love An Unburnt Country.

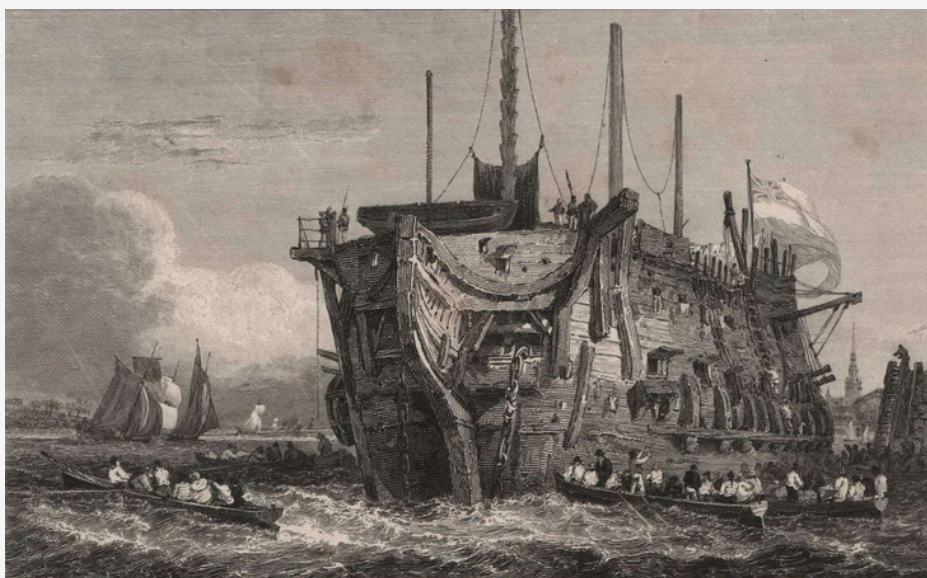
1974. Colour screenprint, 73.3 x 48.3cm.
Linen-backed.

Text continues "Issued by the NSW Bush Fire Council. D. West, Government Printer, New South Wales, 1974." Held in NLA.

The title of this poster is adapted from Dorothea Mackellar's poem My Country, from the second stanza which begins "I love a sunburnt country."

\$990

CL189-133



Pair of Convict Ships

(1) After Samuel Prout (Brit., 1783-1852). Prison Ship At Deptford, 1826. Engraving on chine collé, artist, date and title in plate below image, 19 x 27.9cm.

(2) E.W. Cooke (Brit. 1811-1880). "The Discovery." Convict Ship (Lying At Deptford). The Vessel Which Accompanied Capt. Cook On His Last Voyage, 1829.

\$990

CL181-17



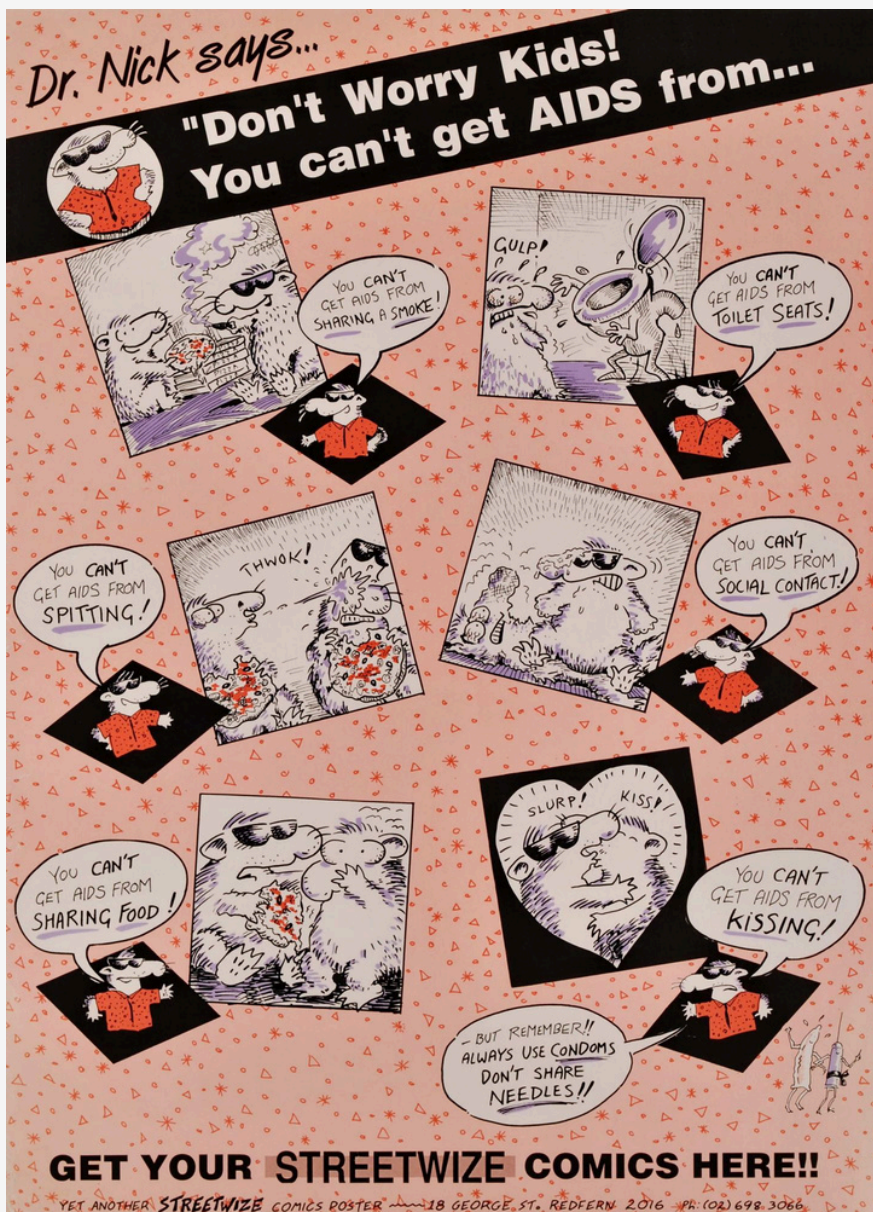
Good Teeth, Good Health

1954. Colour lithograph, signed "Peter Bennett" and dated in image lower right, 51.5 x 63.6cm. Repaired pinholes and minor missing portions to edges, and old folds. Linen-backed.

Text continues "Health week October 22-30. Issued by the Department of Health, Victoria, by authority the Hon. W.P. Barry, MLA, Minister of Health. W.M. Houston, Govt Print. Melbourne."

\$990

CL171-96



Dr Nick Says "Don't Worry Kids! You Can't Get AIDS From..."

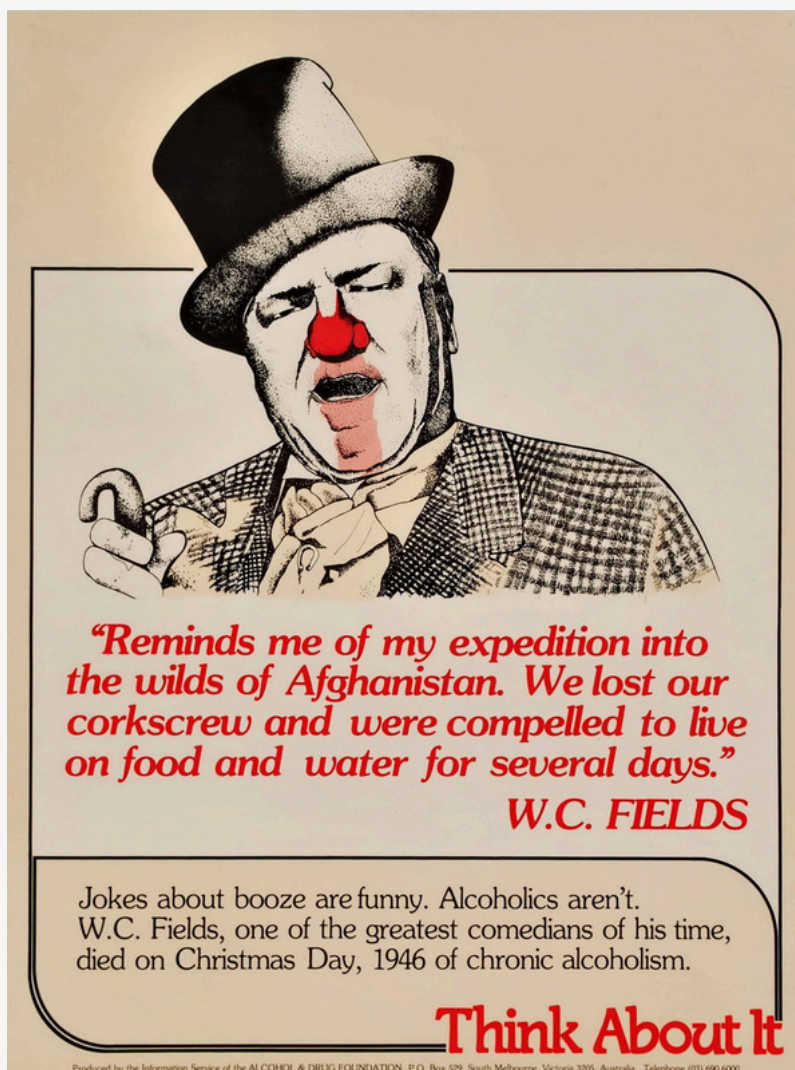
Ross Carnsew (Aust.).

1993. Colour process lithograph, 59 x 42.8cm. Linen-backed.

Text includes "You can't get AIDS from sharing a smoke, toilet seats, spitting, social contact, sharing food, kissing. But remember! Always use condoms, don't share needles! Yet another Streetwize Comics Poster, 18 George St, Redfern, 2016." Held in Powerhouse Museum.

\$990

CL177-175



Think About It

c1980s. Colour process lithograph poster, 61.8 x 45.6cm. Linen-backed.

Text continues "Reminds me of my expedition into the wilds of Afghanistan. We lost our corkscrew and were compelled to live on food and water for several days.' W.C. Fields.

\$990

CL179-117

J. MacNaughton, Chemist And Druggist [Advertisement]



John Carmichael (Aust., 1803-1857).

c1834. Engraving, title and artist in plate above and below image, 7.5 x 10.9cm.

Text reads "6 King Street, Sydney. Prescriptions carefully prepared, medicine chests fitted up." The chemist is listed in The NSW Calendar and General Post Office Directory, 1834. Ref: NLA.

\$990

CL181-24

Melbourne Hospital Bazaar And United Ancient Order Of Druids' 31st Annual Gala And Art Union



1900. Letterpress with lineblock, poster with ticket, stamped "666" and "M1190" on ticket and poster, ticket also stamped "United Ancient Order of Druids Annual Gala" and "6953" (prize number), 67.7 x 20.6cm (poster), 7.7 x 11.1cm (ticket). Linen-backed with ticket below poster.


\$990

CL182-5

(Sample--Warning card to be placed in R. R. Trains, Buses, Street Cars, etc.)

Beware! Young and Old—People in All Walks of Life!

Marihuana Cigarette

This  may be handed you




by the friendly stranger. It contains the Killer Drug “Marihuana”-- a powerful narcotic in which lurks **Murder! Insanity! Death!**



Compact flower, female marihuana (weed).

WARNING!

Dope peddlers are shrewd! They may put some of this drug in the  or in the Cock-tail or in the tobacco cigarette.

WRITE FOR DETAILED INFORMATION, ENCLOSING 12 CENTS IN POSTAGE — MAILING COST

Address: THE INTER-STATE NARCOTIC ASSOCIATION

(Incorporated not for profit)

53 W. Jackson Blvd. Chicago, Illinois, U. S. A.

Beware! Young And Old, People In All Walks Of Life!

1935/1970s. Screenprint, 56.8 x 72cm. Linen-backed.

Text includes “This marihuana [sic] cigarette may be handed [to] you by the friendly stranger. It contains the killer drug ‘Marihuana’ – a powerful narcotic in which lurks Murder! Insanity! Death! Warning! Dope peddlers are shrewd! They may put some of this drug in the [teapot] or in the cocktail or in the tobacco cigarette. Write for detailed information, enclosing 12 cents in postage, mailing cost. Address: The Inter-state Narcotic Association. 53 W. Jackson Blvd., Chicago, Illinois, USA. N118, 1970, Insanity Inc., Chicago.” This poster was initially issued by the USA Federal Bureau of Narcotics in 1935. Ref: Wiki.

\$990

CL189-52



Don't Be A Litterbug

c1940s. Colour process lithograph, 74.1 x 48.4cm. Linen-backed.

Text continues "Where there's dirt there's danger. A clean community means better health. Authorised by Hon. C.A. Kelly MLA, Minister for Health."

\$990

CL189-65



Little Kids Copy You, Set A Good Example!

c1950s. Colour lithograph, 73.7 x 49.6cm. Linen-backed.

Text includes "Always follow the highway code. Life is so precious. Australian Road Safety Council. M167."

\$880

CL171-73



Prevent Bush Fires

c1950s. Colour process lithograph, 75.2 x 49.2cm. Linen-backed.

Text includes "Smokey says: 'Don't light fires on hot, windy days.' 'Report fires and never leave a fire until it is thoroughly extinguished' says Smokey. Issued by NSW Bush Fire Committee. Auth. by Hon. C.A. Kelly, MLA, Chief Secretary."

\$880

CL171-82



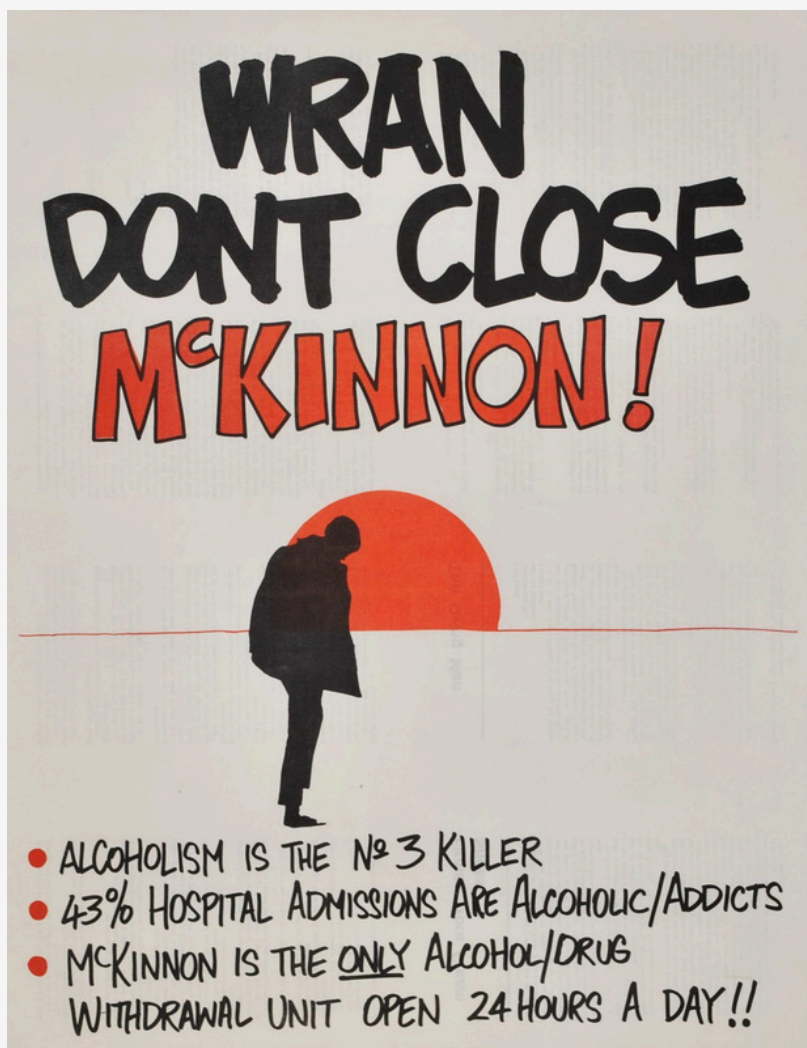
Bad Head. Get It Dressed

c1970s. Colour lithograph, 62.3 x 48.9cm. Linen-backed.

Text continues "National Safety Council of Australia. Acknowledgment to the Royal Society for the Prevention of Accidents, London. 2087." Title also in Italian, Greek, Russian and Croatian. Held in SLVIC; NLA.

\$880

CL182-135



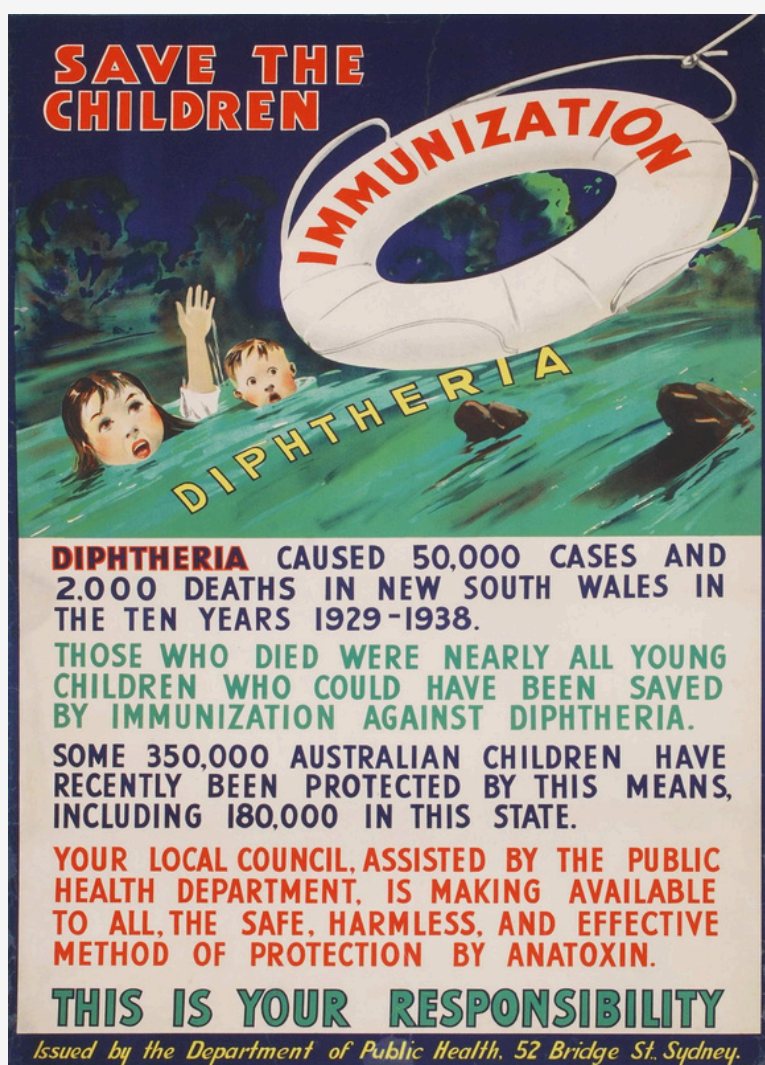
Wran, Don't Close McKinnon!

c1980s. Colour lithograph poster, 57.6 x 44.7cm. Linen-backed.

Text continues "Alcoholism is the no. 3 killer. 43% hospital admissions are alcoholics/addicts. McKinnon is the only alcohol/drug withdrawal unit open 24 hours a day!!" Neville Wran was the Premier of NSW from 1976 to 1986.

\$880

CL179-118



Save The Children. Diphtheria Immunization

c1940. Colour lithograph, 75 x 49cm. Linen-backed.

Text continues "Diphtheria caused 50,000 cases and 2,000 deaths in New South Wales in the ten years 1929-1938. Those who died were nearly all young children who could have been saved by immunization against diphtheria.

\$880

CL189-61



Silly Willie Platypus Tried To Race A Great Big Bus. Buses Can Go Very Fast, So Stop And Let The Bus Go Past

c1950s. Colour process lithograph, 50.4 x 73.7cm. Crinkles and minor foxing overall, old folds, slight chips and tears to edges.

Text continues "Life is so precious. Issued by the Australian Road Safety Council. R.S.V. 12-20M."

\$770

CL171-89



Memories

Frank Campbell (Australian, d.1966).

c1920s. Pen and ink with white gouache, signed lower right, annotated and titled in pencil below image, 34.8 x 28.2cm.

Captions read "Australia, the land of golden opportunities, welcomes all, has work for all, a manless land for a landless man" and "Promises to immigrants." Annotation reads "Published in the Sunday Times."

\$770

CL169-110



[Nurse Writing]

Ian Armstrong (Aust., 1923-2005).

1968. Etching and aquatint, editioned 10/10, signed and dated in pencil in lower margin, 13.5 x 11.8cm.

Armstrong's images may have been inspired by his stay in hospital due to a heart attack and subsequent surgery. Ref: Wiki.

\$770

CL166-1



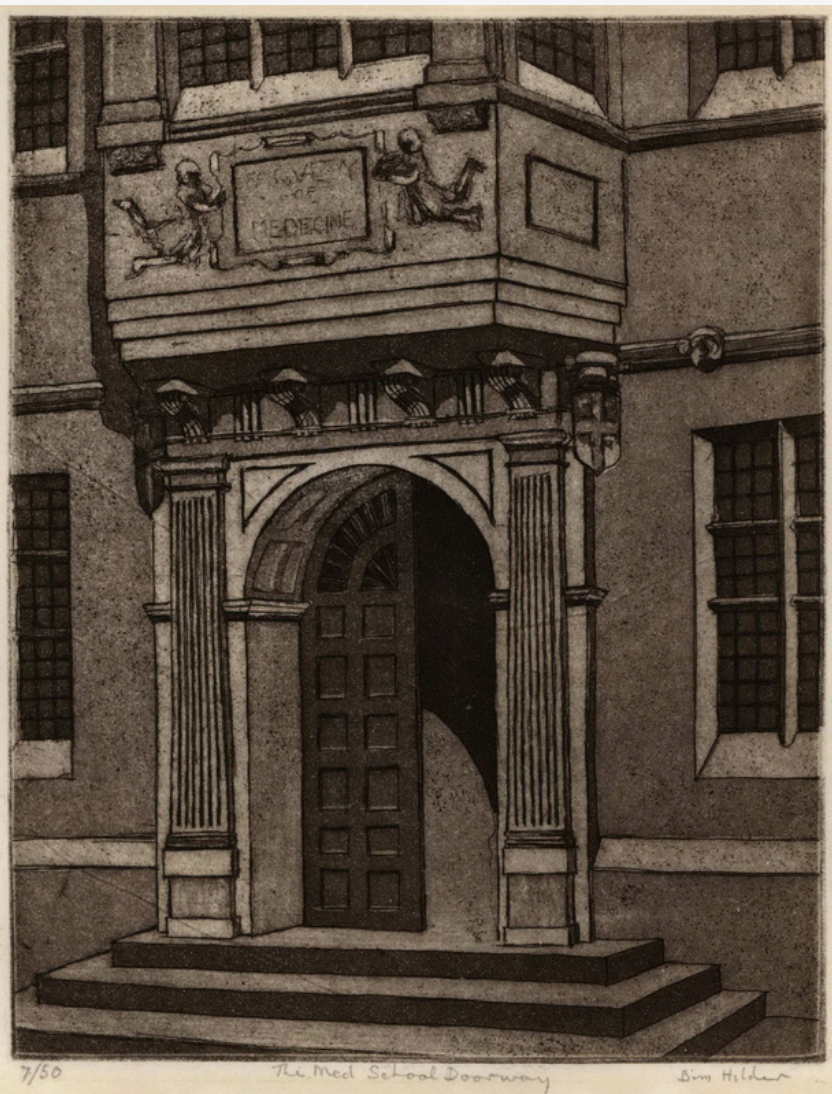
[Nurse With Medications]

Ian Armstrong (Aust., 1923-2005).

1968. Etching and aquatint, editioned 4/10, signed and dated in pencil in lower margin, 13.4 x 11.7cm.

\$770

CL166-2



The Med School Doorway **[University of Sydney]**

Bim Hilder (Aust., 1909-1990)

c1930s. Etching and aquatint, editioned 7/50, titled and signed in pencil in lower margin, 21.4 x 16.2cm.

\$770

CL166-82



Clean Teeth And Protective Foods Preserve Health

c1960s. Colour and process lithograph, signed "Schurmann" in image lower right, 75.9 x 50.5cm. Linen-backed.

Text includes detailed instructions for brushing teeth, and "Avoid sugary and starchy foods, they cause dental decay. Eat a piece of apple, celery or carrot after every meal, they help to clean the teeth. Issued by the Health Publicity Council of Australia.

\$770

CL171-113



An Elephant Never Forgets: Clean Your Teeth After Meals And Before Bed

c1950s. Colour lithograph, 50.7 x 37.9cm.

Text includes "Design by courtesy of New Zealand Dept of Health. Issued by the Dept of Health, 295 Queen St, Melbourne, by authority of the Hon. E.P. Cameron, MLC, Minister of Health. W.M. Houston, Govt Print, Melbourne."

\$770

CL171-87



Avoid Disease. Be Clean.

Starve Rats

c1950s. Colour lithograph, 45.7 x 60.7cm.

Text continues "Issued by the Department of Health, Victoria. By authority the Hon. W.P. Barry, MLA, Minister for Health."

\$770

CL189-86



Never Run Out Into Traffic,
Remember Your Kerb Drill!

c1960s. Colour process lithograph, 50.5 x 36.5cm. Linen-backed.

Text continues "Hurry, scurry, silly Billy / Didn't travel far; / He very quickly came to grief --/ Hit by a motor car.' Issued by the Australian Road Safety Council (Embodying all State Road Safety Councils). M362."

\$660

CL171-108

The Josef Lebovic Gallery

Established in 1977, the Josef Lebovic Gallery in Kensington, Sydney, specialises in Australian and international vintage works on paper and photographs dating from the 15th to 20th century.

Josef Lebovic is one of Australia's most well known and respected figures in the field of original prints and photography. Josef is a member the Australian Art & Antique Dealers Association (AAADA), Australian and New Zealand Association of Antiquarian Book Dealers (ANZAAB),

Association of International Photography Art Dealers (AIPAD-USA) and the International Vintage Poster Dealers Association (IVPAD-USA).



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Gallery*